

Aislynn E. Campbell

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Professional Experience

Aislynn Campbell-Consultant Owner

September 2017-Present

- Personal Garden Training
- Sustainable and Urban Agricultural Consultation
- Public Presentation
 - Direct to Consumer Marketing, Community Garden Development, Farmers Market Development, Plant Based wellness, Meal Planning, regenerative and sustainable agriculture
- Food Policy Advocate
- Community Development Advocate
- www.aislynncampbell.com

GROW Local South Texas Founder and Executive Director

March 2013-Present

- Created GROW Local South Texas, The Coastal Bend's leading voice for local food sourcing.
- Manage 100 regular volunteers, 9 board members, 5 staff and 400+ members
- Established the 501 (c) 3 nonprofit entity, approved in December, 2014
- Creator or co-creator of all programs: Downtown Farmers Market, The Learning Garden, Farm to Table Fundraiser, BAWKtoberfest, Annual Producers Conference, monthly Farm to Table Lunch and Learn, seed to plate youth programming, grant writing initiatives, website, membership, outreach and educational initiatives.
- Working to advocate for and support local food producers including the creation of supportive ordinances that support healthy community and quality of life
- Developing program vision including Garden Apprentices and local sourced restaurants.
- Fundraising Development
- Event/Conference Coordination
- Crisis Management and Disaster Recovery Advocate
- Network development of policy leadership
- www.growlocalstx.com

Freedom Harvest Farms, Taft, TX Production Manager

February 2008-Present

- Family-owned, homestead farm designed to teach the larger community the importance of whole farm production, regenerative agriculture, locally-grown food and how to scale market farm/garden production.

Corpus Christi Downtown Farmers' Market Founder and Manager

March 2012-March 2013

- Created the Downtown Farmers' Market which provides fresh, locally-grown produce to the downtown community on a weekly basis.
- Established the legal entity, an Executive Board, bylaws, vendors' rules and meeting all state certification requirements.
- www.ccdowntownfm.com

Driscoll Children's Hospital, Corpus Christi, TX
Public Relations Coordinator

July 2006-March 2008

- Coordinated all media relations for Driscoll Children's Health System covering a 33 county service area including: the hospital, five specialty clinics, an urgent care center, two physicians groups, and the system's health plan
 - Responsible for all press releases, press events, and cultivation of press relationships with print, TV, radio and internet for entire hospital system.
 - Was successful in securing more than 43 National, 22 State, 201 Primary markets, 35 Secondary markets, 20 front page hits; in TV, Print and Website media. Conducted over 200 live TV and Radio interviews.
- Coordinated all hospital involvement in community events, health fairs and public appearances.
- First responder to media and public information requests.
- Development of communication strategies with press, customers and public.
- Oversaw and maintained public information representing the hospital including community relations, media relations and communication strategies.
- Directed the coordination of internal communications.

Professional Highlights

Region 7 Director-Texas Organic Farmers and Gardeners Association

Second Term 2018-2020

February 2018

- Leads the Region 7 program and membership development. Includes Corpus Christi to Southern Border and West to Laredo.
- Local lead for 2019 TOFGA Annual Conference which will be hosted in Corpus Christi Texas.

Texas Hispanic Farmer and Rancher Conference

Featured Panel Speaker

September 2017

- Invited to speak at state conference presented by USDA, National center for Appropriate Technology and UT-Rio Grande Valley ; Subject Direct to Consumer Marketing and Diversity Marketing for small farm and ranch food production sales.

Small Producers Conference

Featured Panel Speaker

August 2017

- Invited to speak at state conference presented by Texas State University ; Subject Direct to Consumer Marketing and Diversity Marketing for small farm and ranch food production sales.

Farmers' Market University

Featured Speaker

May 2016

- Invited to speak at state conference presented by Hunger Free Texans and The Texas Department of Agriculture's Go Texan Program; Subject: Farmers' Market Growth

Farm Credit Fresh Perspectives Top 100

Honoree

March 2016

- Selected as one of the top 100 leaders and visionaries from across the country creating the future of agriculture and rural America through dedication and innovation in the area of rural to urban development.
- <http://www.farmcredit100.com/fresh-perspectives/honorees>

Corpus Christi 40 Under 40

Honoree

December 2015

- Corpus Christi Under 40 exists to honor the men and women dedicated to making a difference in Corpus Christi.

Outstanding Islander

Honoree

October 2015

- Recognizing 'outstanding' alumni of Texas A&M-Corpus Christi
- http://www.tamucc.edu/profiles/oct15/profile_campbell.php

TEDx, Corpus Christi, TX

June 2012

Presenter

- Selected to give a TEDx Talk on the healthy food movement in Corpus Christi
- Speech title: *The Food Revolution Begins in Your Home(town)*

Education

Texas A&M University-Corpus Christi, Corpus Christi, TX

Bachelor of Arts-Communication Studies, Minor Public Relations, Dec 2003

Del Mar College, Corpus Christi, TX

Associate of Arts-Liberal Arts, Emphasis in Mass Communications, August 2001

Texas A&M University-Corpus Christi, Corpus Christi, TX

Graduate level courses in education, research and fine arts. 2009-2010

Volunteer Experience

Community Health Advisory Board

- Board Member-Representative for Both Nueces County and City of Corpus Christi

Coastal Bend Gals in Leadership

- Founder for Women's Leadership Support group

ARTS Alive!

- Annual volunteer

Dia de los Muertos Festival

- Annual volunteer

Texas Organic Farmers and Gardeners Association, TX

- Region 7-Director

First United Methodist Church, Corpus Christi, TX

- Assistant Shelter Manager and Lead Volunteer Coordinator for Katrina Hurricane Shelter.

Junior League, Corpus Christi, TX

- Assisted Bayfest 3 years, Participated on Cinderella's Closet Committee, and Kids in the Kitchen Committee. All community related activities.

London ISD

- PTO Silent Auction Chair